

## Howard S. Seiden

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### INDEPENDENT MEDICAL EXAMINATIONS

#### Can We Sign YOU Up?

Seiden Health Management Inc. came out of a need for high quality assessments from a variety of health care disciplines. For years we have reviewed files and sought qualified experts to either do paper reviews or to conduct a physical assessment. Our current roster of more than 250 assessors are concentrated mainly in the Greater Toronto Area and to a lesser extent Ontario and the rest of Canada.

New changes in motor vehicle accident legislation, as well as clientele we have developed across Canada require, us to have more assessors in every discipline readily available. Whether you are an experienced independent assessor or simply someone who would like to give it a try, we invite you to register with us.

Seiden Health is one of a small number of professionally owned and operated independent assessment brokers in Canada. Physician ownership means that we strive to control quality on all fronts. Our files come only from reputable sources. Files are reviewed to allow us to match the requirements for assessment with a professional with the appropriate expertise. Files come to you with a detailed letter outlining the purpose of the assessment and detailing what questions need to be answered. When appropriate, we will provide you with the definitions outlined in the insurance policy or collective agreement and we may also provide direction from case law or arbitrations. Where possible, files are tabbed and pages numbered. When your report comes back it's proofread at our end, not in any way to question your opinions, but to make certain that you have answered the questions in language that a lay person can understand, and more importantly that your explanation supporting your opinion is clear and concise. The premise of our business is that you provide your unbiased opinion, based on your review of the file and your examination of the person.

Independent Assessments can be a rewarding part of your practice. In most cases, we pay by the hour at the prevailing rate for professionals in your geographic region. However, for more complex cases or for professionals with special expertise, remuneration can be individualized.

The only way we can direct assessments to your office is to have you registered in our database. For your convenience, enclosed please find a questionnaire that (once completed) can be returned to us by fax at 416-362-8925 or 1-866-884-8925 (toll free).

If we have not heard from you in two weeks, we'll do a quick follow up call. In the meantime, if you have any questions or would like to talk to me, please give me a call at 416-362-8614 or outside of Toronto at 1-866-362-8611 (toll free).

Sincerely,



Howard Seiden, MD, MSc, FCFP, FAADEP

***Database Information***

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email address: \_\_\_\_\_

We have internet access in the office:  Yes  No

Specialty: \_\_\_\_\_

Hourly Rate: \_\_\_\_\_

Types of third party assessments you perform or are interested in performing:

Independent Examinations

Occupational Health

Pre-Placement/Return to Work

Pilot, Marine, Trucker License

Preventive services (flu shots, immunization, travel medicine etc)

I agree to inclusion in the database with the understanding that my name and professional interests will be released to potential clients:  Yes  No

Please include a CV and a Sample Report either as an email attachment or fax to: 416-362-6070.